

TAYLA DAVIS

tayladavisbusiness@gmail.com | tayladavis.weebly.com

Social Media: [tayladavis_1](#) | 419.212.4020

The Ohio State University - Journalism Major

Graduating in December of 2019

Experience

Ohio State College of Arts and Sciences Content Creator

October 2018 – Current

- Shooting videos
- Recording audio
- Editing audio with Adobe Audition
- Creating/starting up a podcast series
- Editing videos with Adobe Premier Pro
- Experience working with Ohio State branding

The Next Level Media Creation and Management (Founder)

August 2018 – Current

- Managing clients' social media accounts
- Handling contracts
- Creating videos for clients
- Creating/managing invoices

Freelance Blog Writing & Sports Writing

2017 - Current

- Using keywords for Search Engine Optimization (SEO)
- Strong writing skills
- Marketing techniques
- Strong research & interviewing skills
- Knowledge of sports

Columbus Eagles FC Brand Journalist/ Social Media Manager

April 2018 – August 2018

- Conducting Interviews
- Filming promotional videos/stand-ups
- Posting on various social media platforms (Instagram, Instagram stories and Twitter)
- Live tweeting in-match updates
- Coming up with creative content ideas

Big Ten Network Student U

Jan. 2017 – Current

- Sideline reporting on BTN2go.com
- Running score box
- On-camera interviews
- Running professional cameras
- Running replay
- Experience with troubleshooting
- Live text graphics

YouTube Content Creator

- Experience with editing video in Final Cut Pro
- Working with brands to market products/services
- Distributing content and gaining views through social media
- Search Engine Optimization (SEO)

- Experience building my personal brand

Columbus Crew SC Digital & Social Media Intern

Feb. 2017 – Dec. 2017

- Running social media for over 200k followers
- Proficient with Adobe Photoshop
- Facebook, Instagram, Instagram stories, Facebook, Facebook live, Snapchat and YouTube experience
- Experience with Microsoft Excel
- Researching teams/stats for article & interviews

AWP Sports Intern

Jan. 2016 - August 2016

- Editing on Final Cut Pro
- Conducting interviews with athletes on camera
- Producing highlight reels
- Creating promotional training videos

References upon request